

Beauty Parlor in Chennai, India

- Project Location** Chennai, India
- Submitting Group** Hindustan Bible Institute & College (HBI)
- Contact Person/USA** Kim Kerr, Director, *ONE Woman*, a ministry of Mission ONE
- Contact Person/Field** Malini Saro, Administrative Coordinator, HBI
- Purpose** To enable godly Christian women to develop skills and use their giftedness to disciple the unreached middle and upper class women to Christ in the city of Chennai and beyond.
- Target Group** Women in Chennai, India
- Outcomes**
 - 1) Give godly Christian women an opportunity to evangelize women in India
 - 2) Offer hurting women a place where other women can share in their sorrows and find deliverance and healing from fear, pain and helplessness.
 - 3) Serve hundreds of women each month in feeling and looking beautiful, both inside and outside.
 - 4) Equip women with the marketable skills to help women look and feel beautiful.
 - 5) Support ministries of the local church in southeast India through a Christian-owned business.
- Implementing Body** Hindustan Bible Institute & College
- Time Period** Beginning as soon as possible
- Amount needed** \$33,000
- Evaluation/Report** HBI will provide a report every three months for two years on the progress of the project.
- Description** **The city of Madras, now called Chennai, is the major city in Tamil Nadu.** With a population of over 4.2 million, Hindus comprise 85%, Muslims near 8%, and under 7% are Christian. Chennai was the first major settlement by the British in India. Many who went on to build the Empire first learned their trades here. As a consequence, the city is replete with much that is significant in British Indian history.
 The beauty parlor will be used as a means of sharing the Gospel among unreached women in the city of Chennai. When the women respond to the Gospel, they will be disciplined by the Christian women of New Calvary Church.
 The leadership envisions mobilizing women to volunteer their time to help counsel and pray with women that come into the parlor. In addition, they expect the parlor to be self sustaining after two years.
 There are several reasons for opening a beauty parlor
 - A beauty parlor provides a non-threatening place to witness, where women meet in a relaxed and private atmosphere, conducive to sharing about their lives.
 - The beauty parlor ministry provides a practical training ground for women, teaching them to be followers of Christ and to earn a trade for their future.
 - The beauty parlor’s audio and video systems and library will help create an environment to transfer Christian values and disciple new converts.

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Budget..... Costs of establishing the Beauty Parlor in Chennai, India

Rental and furnishing

Advances on rental	Rs	50,000.
Furniture and fittings	Rs	50,000.
Carpet	Rs	10,000.
Interior Decoration	Rs	20,000.

Equipment

Facial bed	Rs	8,000.
Equipment for facial	Rs	3,000.
Complete make-up set	Rs	25,000.
Sterilizer and steamers	Rs	37,500.
Hair dryers, brushes, scissors, etc	Rs	30,000.
Washing machine, neon sign	Rs	31,000.
Wax heater, trolleys, foot massager	Rs	17,215.
Telephone	Rs	5,000.
TV and VCR	Rs	50,000.
Tape recorder	Rs	3,000.
Air conditioner	Rs	70,000.
Refrigerator, small size	Rs	15,000.
Cooker, cooler bottle utensils	Rs	10,000.
Christian books and tapes (audio and video)	Rs	20,000.
Cupboards and mirrors	Rs	15,000.
Fans and lighting	Rs	10,000.
Wash room-fitting	Rs	25,000.
Cutting chairs and stools	Rs	32,500.
Operating costs for two years (salaries, utilities, etc)	Rs	910,800.

* based on the
exchange rate of
Rs 60 = \$1

SUB-TOTAL Rs. 1,438,015.*/ US \$29,960.

Mission ONE ministry support 3,040.

TOTAL \$33,000.



For more information, contact Kim Kerr or Werner Mischke
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